

What properties should a product have to be labeled “sustainable”?

Several properties can be considered when promoting a product as environmentally friendly. We believe these five which are commonly asked for are essential:

1. Manufactured from PCW (Post-Consumer Waste)

There are typically questions regarding recycling media with ink on it, therefore we believe a product made of post-consumer waste is the most certain way to impact a sustainability effort.

2. Recyclable

Latex inks are considered “environmentally friendly” and media printed with latex inks should be able to be recyclable. Have a sample of your printed media tested by your recycling operator to verify if it is acceptable for recycling. These guidelines also apply to media printed with UV inks. Base media recycling codes are #1-Polyester-PET, 3#-Polyvinyl Chloride PVC #5-Polypropylene PP.

3. PVC-Free

PVC products emit harmful byproducts. Papers, Polyester and Polypropylene do not contain PVC elements. PVC is the most environmentally damaging plastic. The PVC lifecycle – its production, use, and disposal – results in the release of toxic, chlorine-based chemicals.

4. FSC Certified

These products meet the Forest Stewardship Council standards for sustainable and environmentally responsible forest management.

5. LEEDs Certified

The Leadership in Energy and Environmental Design organization certifies that the building materials used, meet a green building credit rating system. The more LEEDs credits, the higher the building efficiency.

Papers

Sihl Papers

TriSolv wet strength papers, Pacifica Matte, TrueColor

Neenah Greenlight II DPI 008

Front lit, backlit transit paper- UV printable

Neenah Bloxlite

Two side UV printable paper

Neenah Endura Satin 17mil

Heavy duty, latex impregnated poster paper, **17% PCW**, Latex printable

Neenah Converd Board- Wide Format

Environmentally responsible paper based rigid board
Fully recyclable, **10% PCW**, 1/16” to 1/4” caliber

Neenah ImageMax Paper

100% paper based sheets, alternative to Styrene, **30% PCW**
blue bin recyclable, 0.10 to 0.40 sheets

	PCW	Recyclable	PVC-Free	FSC Certified	LEED Certified
			✓	✓	
			✓	✓	
			✓	✓	
✓			✓	✓	
✓	✓	✓	✓	✓	
✓	✓	✓	✓	✓	

Non-Vinyl Indoor Banners

Quality PolyPro II

8mil, white two side printable film. Latex and UV printable
#5 recycling stream

Sihl Texbanner

100% synthetic, non-woven banner material
Short term outdoor use

	PCW	Recyclable	PVC-Free	FSC Certified	LEED Certified
		✓	✓		
			✓		

Contact us today!

Phone: (800) 552-9427 E-mail: info@qmls.com

Web: www.qmls.com

Non-Vinyl Indoor Banners (Continued)

Quality Eco Banner

Non-woven, recyclable, manufactured from polypropylene fibers, ultra strong
#5 recycling stream

PCW	Recyclable	PVC-Free	FSC Certified	LEED Certified
	✓	✓		

Fabric

Berger Samba Recycled

UV backlit/ frontlit, Latex front lit fabric
PCW: 100% recycled soda bottles

PCW	Recyclable	PVC-Free	FSC Certified	LEED Certified
✓		✓		

Clear Film

DuraJet Clear Film 5, 7.10m

Print treated polyester films for front or
back printed graphics
#1 recycling stream

PCW	Recyclable	PVC-Free	FSC Certified	LEED Certified
	✓	✓		

Contact us today!

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