

### What properties should a product have to be labeled “sustainable”?

Several properties can be considered when promoting a product as environmentally friendly. We believe these five which are commonly asked for are essential:

- 1. Manufactured from PCW (Post-Consumer Waste)**  
There are typically questions regarding recycling media with ink on it, therefore we believe a product made of post-consumer waste is the most certain way to impact a sustainability effort.
- 2. Recyclable**  
Latex inks are considered “environmentally friendly” and media printed with latex inks should be able to be recyclable. Have a sample of your printed media tested by your recycling operator to verify if it is acceptable for recycling. These guidelines also apply to media printed with UV inks. Base media recycling codes are #1-Polyester-PET, 3#-Polyvinyl Chloride PVC #5-Polypropylene PP.
- 3. PVC-Free**  
PVC products emit harmful byproducts. Papers, Polyester and Polypropylene do not contain PVC elements. PVC is the most environmentally damaging plastic. The PVC lifecycle – its production, use, and disposal – results in the release of toxic, chlorine-based chemicals.
- 4. FSC Certified**  
These products meet the Forest Stewardship Council standards for sustainable and environmentally responsible forest management.
- 5. LEEDs Certified**  
The Leadership in Energy and Environmental Design organization certifies that the building materials used, meet a green building credit rating system. The more LEEDs credits, the higher the building efficiency.

### Window Films

#### Lintec 2000 series UV printable Polyester films

2mil optically clear films with removable or permanent adhesive  
"Scratch resistant" optional coating

#### Lintec Eco-2000ZC

2mil optically Polyester, permanent window film  
Contains 80% recycled polyester

#### Quality EZ Cling Clear Window Film

4mil clear Polyester PET (#1 recycle stream)  
Light-tack adhesive for smooth surfaces

#### SiHl Syntitac Polypro w/ Easy Tack

Self adhesive white Polypropylene film for windows and walls

#### Continental PanoRama ITac Green

3mil smooth white Polypropylene with washable, low tack adhesive

#### Continental PanoRama Innova Ice

Perforated Polyester vinyl for exterior window applications, 60/40 pattern

	PCW	Recyclable	PVC-Free	FSC Certified	LEED Certified
Lintec 2000 series UV printable Polyester films			✓		
Lintec Eco-2000ZC	✓		✓		
Quality EZ Cling Clear Window Film		✓	✓		
SiHl Syntitac Polypro w/ Easy Tack			✓		
Continental PanoRama ITac Green			✓		
Continental PanoRama Innova Ice			✓		

### Wallcovering

#### Dreamscape Terralon

Paper based wallcovering manufactured from 31% PCW  
LEEDS credits eligible for green building applications, 3 textures available

#### Dreamscape Nolar / Nolar Sailcloth

PVC-Free, wet strength paper-based wallcovering

#### SiHl Design2Wall

PVC-Free, paper based wallcovering  
Smooth and textured surfaces available

	PCW	Recyclable	PVC-Free	FSC Certified	LEED Certified
Dreamscape Terralon	✓		✓		✓
Dreamscape Nolar / Nolar Sailcloth		✓	✓	✓	
SiHl Design2Wall			✓	✓	

Contact us today!

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### Wallcovering (Continued)

#### Neenah Enviroscene Mural Textured and Smooth 10mil

Pre-pasted wallcovering supports LEEDS credit certification  
supports green building applications

#### Neenah Digiscape Wallcoverings

Smooth, Canvas and Type 2 paper based wallcoverings  
LEEDS credit supports green building applications

#### Ultraflex Adventurescapes

100% polyester fiber, adhesive backed film with anti-slip and anti-microbial surface  
High tack adhesive for indoor and outdoor wall and floor applications

PCW	Recyclable	PVC-Free	FSC Certified	LEED Certified
		✓	✓	✓
		✓	✓	✓
		✓		

### Floor Graphics

#### Instashield Floor Guard Economy

3.7mil Polyolefin film laminate with slip rating

#### EcoJet White

White Polypropylene film with removable adhesive- UV printable

#### Ultraflex Adventurescapes

100% polyester fiber adhesive backed film with anti-slip and anti-microbial surface  
High tack adhesive for indoor and outdoor wall and floor applications

PCW	Recyclable	PVC-Free	FSC Certified	LEED Certified
		✓		
		✓		
		✓		