Applications

Retail and Malls
Wayfinding
Events/ Sports
Tradeshows
Museums

Here is a guide to choosing the right combination of **laminate and print media** for your application:

Step One - Choose the Proper Laminate with UL-410 Approved Slip Resistance

InstaShield Floor Guard Economy
Short Term (Up to 90 Days) | Non-PVC 3.75 Mil Polyolefin

InstaShield FG
Long Term (Up to 180 Days) | 5 Mil Semi Rigid PVC

Heavy Duty Clear Overlam 23 mil
Long Term (Up to 180 Days) | 23 Mil Rigid Textured Vinyl

Step Two - Choose the Proper Print Media

DuraVinyl 252
Coated Wood | Ultra Low Tack Adhesive

DuraVinyl 253
Wood and Tile | Removable Adhesive

DuraVinyl 254
Sealed Concrete| Hi Tack Permanent Gray Blockout Adhesive

DuraVinyl 254
Tightly Woven Carpet| Hi Tack Permanent Gray Blockout Adhesive

EcoJet White
Wood and Tile| Non-PVC Solution

Here is an application guide for **one step indoor floor graphics**:

DuraVinyl Single-Step

15 Mil Textured PVC - ASTM D2047 Non-Slip Certified

Applications
Throw away carpet for events/tradeshows
Short term smooth concrete floors
Short term tile floors

DuraVinyl 187

8 Mil Textured PVC - R10 Non-Slip Certified

Applications
Short term floor graphics
Wood and tile surfaces
Print / trim and apply

Contact us today!
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Application Instructions for Laminate and Print Media Combinations

Product Applications

Quality floor graphic combinations are designed to be applied to smooth, indoor, floor surfaces in good condition, including waxed commercial PVC and ceramic tile.

Floor / Surface Conditions

The floor surface must be clean and dry before applying graphics. Any wax, paint, or coating on the floor surface must have good adhesion to the flooring substrate. Testing for product stability by user is recommended prior to all applications.

Application Instructions

Peel back about 1" of the release liner from top of graphics. Fold and crease liner back. Position graphics starting with top of graphics. Apply firmly using plastic squeegee. Continue removing liner and smooth out graphics with squeegee. After entire graphic is applied, squeegee entire decal, working from the center out, to remove any air bubbles and to ensure good adhesion. Make sure edges are applied well. Product should not be applied using wet method.

Routine Maintenance

Wait 24 hours after application before cleaning or waxing floor. Clean with a gentle, non solvent cleaner using a soft rag or mop. Do not powerwash or use a buffer on any floor graphic. To maintain condition of graphics, avoid exposing graphics to heavy equipment traffic. CAUTION: If edges of graphics begin lifting, replace graphics immediately to avoid risk of injury due to tripping hazard.

Removal Instructions

Lift one edge of graphics and pull using short, quick strokes.

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