

# **DuraVinyl 253**

## **Product Description**

DuraVinyl 253 is a 4 mil matte white calendared vinyl film with removable adhesive. It is formulated for digital printing with solvent, UV curable and latex inks.

### Uses

- POP Displays
- Windows Graphics
- Wall Graphics/Decals
- Trade show displays

#### **Advantages**

- Adhesive can be removed cleanly within 6 months
- · Compatible with solvent, UV curable, and latex inks

Size	Catalog #
30" x 150'	0925330
54" x 150'	0925354
60" x 150'	0925360

## **Specifications**

-P	
Face Material	3.4 mil flexible vinyl
Finish	Matte White
Adhesive	Medium tack removable acrylic
Liner	90# polycoated bleached layflat
Minimum Application Temperature	50°F
Service Temperature Range	-40°F to 180°F
Shelf Life	1 year at 73°, 50% RH
Outdoor Durability	3 years

## Ordering

DuraVinyl 253 is a Quality Media and Laminating Solutions exclusive product. It is stocked in all of our distribution centers and available for immediate delivery. To place an order, call us at 1-800-552-9427.

Information provided here is based on research and is believed to be reliable as of printing date. This information does not constitute a warranty. All material should be tested by purchaser to determine final suitability. Quality Media will not be held responsible for customers end use of product. Quality Media is available for directions and advice as to proper use and application of our products.

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