



Ground Graphic Guidelines

Application and Removal Instructions for Texwalk/ Catwalk/ Clearwalk/ Sportwalk

Site Survey

- These products have an aggressive adhesive. Not recommended for “brushed aluminum or stainless steel surfaces.” These surfaces often have a coating that can be damaged when graphics are removed.
- These products can be applied to clear coated concrete surfaces, but it is difficult to determine if the coating will be removed when the graphic is taken down.

Application

- Prior to application, remove loose dirt or particles from application surface. Extremely dirty surfaces may require power washing before application, but surface must be completely dry before the graphic is applied.
- Recommended minimum surface application temperature is 50 degrees F.
- Snap a line or otherwise mark the perimeter of the application surface.
- Peel a 6” strip of liner from the back side of graphic and crease the liner, being careful not to touch the adhesive.
- Orient the graphic to the surface, gently applying the exposed adhesive surface, and slowly continue to apply the graphic by removing the balance of the liner as you are hand applying. Do not remove the entire liner before applying as this may cause excessive air bubbles.
- Use a rubber roller (for large applications) or a squeegee on the surface to remove the air bubbles, making sure you are getting 100% adhesion to the surface.
- Ready for immediate use, no need to wait.

Removal

- To remove the graphic, lift one corner and pull back at 180 degrees.
- Do not lift graphic at 90 degrees or adhesive may adhere to surface.
- For large graphic removal, use a 2” or 3” paper core, and wind the graphic on the paper core.
- To remove any adhesive residue, an adhesive remover such as Rapid Remover or Goo Gone can be used (follow manufacturer’s directions).
- A good reference is our video on Youtube at <https://www.youtube.com/watch?v=p3tgiO3hL1M> or at <http://www.jessupmfg.com/graphics-media/>.

Cleaning

- When graphic is visibly dirty, clean with soft cloth, soap and water.
- Do not power wash floorgraphic.

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