



# **DuraVinyl 253**

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DuraVinyl 253 is a 4 mil matte white calendared vinyl film with removable adhesive. It is formulated for digital printing with solvent, UV curable and latex inks.

#### Uses

- POP Displays
- Windows Graphics
- Wall Graphics/Decals
- Trade show displays
- Floor and Carpet Graphics when used with InstaShield Floor Guard Economy

### **Advantages**

- Adhesive can be removed cleanly within 6 months.
- · Compatible with solvent, UV curable, and latex inks.

Size	Catalog #
30" x 150'	0925330
54" x 150'	0925354
60" x 150'	0925360

#### **Specifications**

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	Face Material	3.4 mil flexible vinyl
	Finish	Matte White
	Adhesive	Medium tack removable acrylic
	Liner	90# polycoated bleached layflat
	Minimum Application Temperature	50°F
	Service Temperature Range	-40°F to 180°F
	Shelf Life	1 year at 73°, 50% RH
	Outdoor Durability	3 years

## **Ordering**

DuraVinyl 253 is a Quality Media and Laminating Solutions exclusive product. It is stocked in all of our distribution centers and available for immediate delivery. To place an order, call us at 1-800-552-9427.

Information provided here is based on research and is believed to be reliable as of printing date. This information does not constitute a warranty. All material should be tested by purchaser to determine final suitability. Quality Media will not be held responsible for customers end use of product. Quality Media is available for directions and advice as to proper use and application of our products.

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