



# DuraVinyl 704

## Product Description

Gloss white; gray backed cast vinyl with permanent adhesive and a polycoated layflat liner for long term installation on coarse wall surfaces. The film is a premium high performance, flexible cast vinyl for application to irregular surfaces. Latex, solvent, eco-sol and UV ink jet printable.

## Uses

- Rough surfaces such as brick walls
- Fleet graphics
- Building wraps
- Decals

## Advantages

- Flexible, high quality, cast vinyl is ideal for applications with rough or irregular surfaces
- 10 year outdoor durable gloss white flexible vinyl
- Permanent adhesive features block out primer

Size	Catalog #
54" x 150'	0970454
60" x 150'	0970460

## Ordering

DuraVinyl 704 is a Quality Media and Laminating Solutions exclusive product. It is stocked in all of our distribution centers and available for immediate delivery. To place an order, call us at 1-800-552-9427.

## Specifications

Film Caliper	2 mil
Adhesive	Permanent solvent
Release Liner	90# polycoated layflat
Outdoor Durability	10 years
Minimum Application Temperature	40°F
Service Temperature Range	-50°F to +200°F
Adhesion Values	20 min. 24hrs. (Stainless steel substrate 180° peel @ 10"/min, 73° F) 45 oz/in 60 oz/in
Shelf Life	1 Year @ 73°F, 50% RH
Elongation	120%
60° Gloss	80 minimum
Dimensional Stability (48 Hrs. @ 150° F)	0.01 in.
Installation Information	Surface Prep - Wire brush the surface to remove any loose rocks / pieces of the wall. Do not use water.  Heat and roller brushes should be used to apply DuraVinyl 704 into the valleys of rough surfaces. Edge sealer is recommended for installations of this product.

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