

# Earth Friendly Solutions

Papers, Banners, Fabrics, and Films



**Q What properties should a product have to be labeled “sustainable”?**

**A Several properties can be considered when promoting a product as environmentally friendly. We believe these five, commonly asked for, are essential.**

## 1. Manufactured from PCW (Post-Consumer Waste)

a. There are typically questions regarding recycling media with ink on it, therefore we believe a product made of post-consumer waste is the most certain way to impact a sustainability effort.

## 2. Recyclable

a. Latex inks are considered “environmentally friendly” and media printed with latex inks should be able to be recyclable. Have a sample of your printed media tested by your recycling operator to verify if it is acceptable for recycling. These guidelines also apply to media printed with UV inks. Base media recycling codes are #1-Polyester-PET, 3#-Polyvinyl Chloride PVC #5-Polypropylene PP.

## 3. PVC-Free

a. PVC products emit harmful byproducts. Papers, Polyester and Polypropylene do not contain PVC elements. PVC is the most environmentally damaging plastic. The PVC lifecycle – its production, use, and disposal – results in the release of toxic, chlorine-based chemicals.

## 4. FSC Certified

a. These products meet the Forest Stewardship Council standards for sustainable and environmentally responsible forest management.

## 5. LEEDs Certified

a. The Leadership in Energy and Environmental Design organization certifies that the building materials used, meet a green building credit rating system. The more LEEDs credits, the higher the building efficiency.

## Papers

	PCW	Recyclable	PVC-Free	FSC Certified	LEED Certified
<b>Sihl Papers</b> TriSolv wet strength papers, Pacifica Matte, TrueColor			✓	✓	
<b>Neenah Greenlight II DPI 008</b> Front lit, backlit transit paper- UV printable			✓	✓	
<b>Neenah Bloxlite</b> Two side UV printable paper			✓	✓	
<b>Neenah Endura Satin 17mil</b> Heavy duty, latex impregnated poster paper, 17% PCW, Latex printable	✓		✓	✓	
<b>Neenah Converd Board - Wide Format</b> Environmentally responsible paper based rigid board Fully recyclable, 10% PCW, 1/16” to ¼” caliber	✓	✓	✓	✓	
<b>Neenah ImageMax</b> Paper 100% paper based sheets, alt. to Styrene, 30% PCW, blue bin recyclable, 0.10 to 0.40 sheets	✓	✓	✓	✓	

## Non-Vinyl Indoor Banners

<b>Quality PolyPro II</b> 8mil, white two side printable film. Latex and UV printable #5 recycling stream		✓	✓		
<b>Sihl Texbanner</b> 100% synthetic, non-woven banner material Short term outdoor use			✓		



## Non-Vinyl Indoor Banners

<b>Quality Eco Banner</b> Non-woven, recyclable, manufactured from polypropylene fibers, ultra strong #5 recycling stream		✓	✓		
--	--	---	---	--	--



cont'd ➔

## Fabric

PCW Recyclable PVC-Free FSC Certified LEED Certified

<b>Berger Samba Recycled</b> UV backlit/ frontlit, Latex front lit fabric PCW: 100% recycled soda bottles					
--	---	--	---	--	--

## Clear Film

<b>Berger Samba Recycled</b> UV backlit/ frontlit, Latex front lit fabric PCW: 100% recycled soda bottles					
--	--	---	---	--	--