

Floor Graphics - Indoor

How to choose the right combination of laminate and print media for your applications:

1

Choose the Proper Laminate with UL-410 Approved Slip Resistance

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| ☐ InstaShield Floor Guard Economy <ul style="list-style-type: none">• Short Term (Up to 90 Days)• Non-PVC• 3.75 Mil Polyolefin | ☐ InstaShield FG <ul style="list-style-type: none">• Long Term (Up to 180 Days)• Semi Rigid PVC• 5 Mil |
| ☐ Jessup Armorlam 23 <ul style="list-style-type: none">• Long Term (Up to 180 Days)• Rigid Textured Vinyl• 23 Mil | |

2

Choose the Proper Print Media

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| ☐ DuraVinyl 252 <ul style="list-style-type: none">• Coated Wood• Ultra Low Tack Adhesive | ☐ DuraVinyl 253 <ul style="list-style-type: none">• Wood and Tile• Removable Adhesive |
| ☐ DuraVinyl 254 <ul style="list-style-type: none">• Sealed Concrete• Hi Tack Permanent Gray Blackout Adhesive | ☐ DuraVinyl 254 <ul style="list-style-type: none">• Tightly Woven Carpet• Hi Tack Permanent Gray Blackout Adhesive |
| ☐ EcoJet 908 <ul style="list-style-type: none">• Wood and Tile• Non-PVC Solution (When matched with InstaShield Floor Guard Economy) | |

Application guide for one step indoor floor graphics:

DuraVinyl Single Step

- Step 15 Mil Textured PVC -ASTM D2047 Non-Slip Certified
- Applications: Throw away carpet for events/tradeshows Short term smooth concrete floors Short term tile floors

DuraVinyl 187

- 8 Mil Textured PVC - R10 Non-Slip Certified
- Applications: Short term floor graphics Wood and tile surfaces Print / trim and apply

Application Instructions for Laminate and Print Media Combinations

Product Applications

Quality floor graphic combinations are designed to be applied to smooth, indoor, floor surfaces in good condition, including waxed commercial PVC and ceramic tile.

Floor / Surface Conditions

The floor surface must be clean and dry before applying graphics. Any wax, paint, or coating on the floor surface must have good adhesion to the flooring substrate. Testing for product stability by user is recommended prior to all applications.

Application Instructions

Peel back about 1" of the release liner from top of graphics. Fold and crease liner back. Position graphics starting with top of graphics. Apply firmly using plastic squeegee. Continue removing liner and smooth out graphics with squeegee. After entire graphic is applied, squeegee entire decal, working from the center out, to remove any air bubbles and to ensure good adhesion. Make sure edges are applied well. Product should not be applied using wet method.

Routine Maintenance

Wait 24 hours after application before cleaning or waxing floor. Clean with a gentle, non solvent cleaner using a soft rag or mop. Do not powerwash or use a buffer on any floor graphic. To maintain condition of graphics, avoid exposing graphics to heavy equipment traffic. CAUTION: If edges of graphics begin lifting, replace graphics immediately to avoid risk of injury due to tripping hazard.

Removal Instructions

Lift one edge of graphics and pull using short, quick strokes.



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