



DuraVinyl 353

Product Description

DuraVinyl 353 Wall Graphic Film is a 6 mil matte white film with a high-tack, removable adhesive. This film is designed for decals and graphics on most flat, smooth and clean surfaces including painted dry wall. It features a semi rigid film that can be printed full bleed and silhouette cut without the fear of curling or edge lift. The adhesive will remove cleanly for up to 2 years with little or no adhesive residue.

Uses

- Wall decals
- Display cases
- Temporary trade show graphics
- Interior glass

Benefits

- High-tack, removable adhesive (Quality recommends removing graphic at 180° from the wall to help reduce the chance of adhesive transfer or wall damage)
- UV, Latex, and (Eco)Solvent printable
- Removable up to 2 years under normal interior conditions
- Print-to-edge technology

Size

54" x 150'

Catalog

0935354

Printer / Ink Compatibility

- This media is compatible with Solvent, Eco Solvent, Latex and UV curable inkjet printers.
- Printing Environment- 60-85°, 40 to 60% relative humidity.
- Printer settings will vary by printer model and ink platform. Heater setting of 45°C on pre-heat, platen and post-heat are a good starting point.
- DuraVinyl 353 Wall Graphic Film can be printed and machine cut to the edge of graphic. Quality recommends at least 24 hours of cure time before laminating and cutting.

Specifications

Face Material	6 mil semi-rigid film
Finish	Matte white
Adhesive	High-tack removable solvent
Liner	90# poly-coated bleached layflat
Minimum Application Temperature	50°F
Service Temperature Range	-40°F to +180°F
Shelf Life	1 year at 73F / 50% RH
Outdoor Durability	Up to 7 years

Installation

- Clean the receiving surface thoroughly and allow plenty of time to dry. Do not use chemical cleaners
- Allow prints that have been rolled one day to lay flat before installation.
- Install prints from the top edge and work down to the bottom. Apply minimal pressure with felt covered squeegee.
- Work out any bubbles with a squeegee from the center out to the edges.
- Minimum Application Temperature 50° F
- Service Temperature Range -40 to 180° F

Ordering

DuraVinyl 353 is a Quality Media and Laminating Solutions exclusive product. It is stocked in all of our distribution centers and available for immediate delivery. To place an order, call us at 1-800-552-9427.

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