



## **Product Description**

PDQ Backlit Display Film is a 9m translucent polyester film that can be displayed with either daylight or backlight. It's instant dry matte coating is designed for today's pigment based aqueous thermal, piezo and latex printers.

#### Uses

This thick backlit film can be displayed in:

- Indoor and outdoor lightbox displays and signage
- Used as a backlit header for tradeshow applications.

#### **Advantages**

Thick base film makes a more durable graphic and waterfast, frosted surface has better adhesion and scratch resistance than other aqueous backlit films. Frosted surface also allows ink to dry instantly. It offers high print quality, durability and light transmission.

### **The Quality Media Difference**

Because we specialize in large-format, we can offer you one of the most comprehensive, top-quality product lists available. Even more important, we've amassed an unsurpassed knowledge-base about the products and how they work together. No matter what the application, you can rest assured that the paper, ink, adhesive, and laminating film you're using are the best possible match — not just for each other, but for the end product.

Size	Catalog #
36" x 100'	1436
42" x 100'	1442
50" x 100'	1450
60" x 100'	1460

### Ordering

PDQ Backlit Display Film is a Quality Media and Laminating Solutions exclusive product. It is stocked in all of our distribution centers and available for immediate delivery. To place an order, call us at 1-800-552-9427.

Information provided here is based on research and is believed to be reliable as of printing date. This information does not constitute a warranty. All material should be tested by purchaser to determine final suitability. Quality Media will not be held responsible for customers end use of product. Quality Media is available for directions and advice as to proper use and application of our products.

www.qmls.com 800/552-9427 info@qmls.com fax 203/281-6451

# **PDQ Backlit Display Film 9m**

### **Specifications**

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Caliper / Material	9 mil / Polyester	
Weight	275 gsm	
Whitness	107	
Opacity	80	
Gloss Level	60	
Ink	Thermal and piezo inket printers using water-based dye and pigment-based inks. Latex compatible.	
Water Resistant	Yes, with latex and aqueous inks.	
Outdoor Durability	Can be used up to six months outdoors without lamination. With a pressure sensitive laminate, can be used up to one year outdoors.	
Finishing	Allow 24 hours before laminating for best results. Will accept most pressure sensitive laminates.Thermal laminates are not recommended.	
Service Temperature Range	60-86°F, 50% RH	
Storage Conditions	New rolls – 70°F. 50% RH. Open rolls- cover rolls with plastic bag, use end cap if storing on end. Do not stack rolls. Allow material time to adapt to room conditions.	
Shelf Life	1 year at 70°, 50% RH	
Printer Settings	For best results, a profile should be created using an external color calibrator with your RIP and color matching software. If that is not possible, dye ink printers should be set for high print quality and media selection should be "photopaper." Use "heavy weight coated" option when using UV inks. Ink coverage up to 300% is suggested. <b>Suggested Printer Settings:</b> <b>HP Z series-</b> Premium Vivid Color Backlit Film" setting <b>Epson 11,880 series-</b> DisplayTrans Backlight Media	
Printing Tips	Always use gloves when handling rolls. Always print on outside of roll. To insure best print performance of this media, clean and calibrate car- tridges before loading paper. While loading an HP 5500/ Z6100 and 6200, only feed 6" of media beyond printing heads. This will prevent alignment errors and handing.	