



EconoVue 70/30



EconoVue® 70/30

Perforation pattern:

Approx. 70/30 (30% open)

Perforation size:

Approx. 0.055 in. (1.4 mm)

Film:

Approx. 6-mil calendered PVC on a 3-in. core

Standard roll sizes:

54 & 60 in. x 100 ft.

Application:

POP, retail & commercial window graphics for short-term use

Product code:

CFEVSL/CFEVCL



EconoVue 70/30

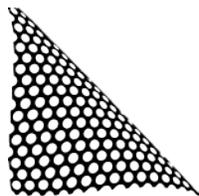
CLEAR FOCUS EconoVue 70/30 FILM

Flexible Vinyl

Exterior Mount Product Specifications

6-mil white/black composite PVC with clear removable acrylic pressure-sensitive adhesive. Available with an unperforated solid paper liner (CFEVSL) or a clear liner (CFEVCL) consisting of clear PET film laminated to perforated paper to absorb ink.

Product Code: CFEVSL/CFEVCL



Applications	Windows, glass doors or other transparent surfaces for short-term POP, retail window graphics or similar applications.
Composition	White/black composite PVC with clear pressure-sensitive adhesive and an unperforated solid paper release liner or a clear PET liner (thickness of which may vary).
Open Area	30%, approx.
Vinyl Thickness (incl. adhesive)	6 mils (.006 in./153 microns), approx.
Release Liner Thickness	Solid paper liner: 6 mils (.006 in./153 microns), approx. Clear PET liner: 5.5 mils (.0055 in./140 microns), approx.
Adhesive Thickness	.5 mils (.0005 in./13 microns), approx.
Perforation Diameter	.055 in. (1.4 mm), approx.
Standard Widths/Lengths	54 & 60 in. x 100 ft. (137 & 152 cm. x 30.48) 60 in. available only with solid paper liner. Custom sizes available by special order.
Dimensional Stability	Fair
Minimum Application Temperature	40° F (4° C)
Service Temperature Range	0° F to 140° F (-17° C to 60° C)
Expected Lifetime Exterior	Up to 1 year; 3 months for clean removal. Adhesion may increase with time. Testing recommended before production to determine suitability of product for intended application.
Water Resistance	Fair. Immersion in water not recommended. If exposed to rain, an optically clear, compatible overlaminant can be used to prevent holes from filling with water.
Humidity Resistance	Fair
Solvent Resistance	Fair
Storage Stability	6-month shelf life when stored at 70° F (21° C) and 50% relative humidity
Colors Available	White on print side and black on adhesive side.
Printing	Use standard vinyl inks. Print image on vinyl, not on the release liner. EconoVue with the solid paper liner is compatible with screen printing; inkjet printing using solvent, eco-solvent and mild solvent inks; latex; thermal transfer; and airbrushing. EconoVue with the clear PET liner is compatible with UV-cure inks and above printing methods except latex inks.
Installation	Apply to clean, dry glass surface. Use plain soap and water, rinse and dry glass well. Do NOT use ammonia, Windex® or other solvent-based glass cleaners prior to application.
Removal	Remove by peeling from surface. Remove adhesive residue on older installations, if necessary.

Information provided here is based on research and is believed to be reliable as of printing date. The information does not constitute a warranty. All material should be tested by purchaser to determine final suitability. Quality Media will not be held responsible for customers end use of product. Quality Media is available for directions and advice as to proper use and application of our products.

Other EconoVue Products

Other EconoVue Products

Other economy-grade products featuring different perforation patterns, diameters, release liners, and roll sizes are available by special order.

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