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endura · wide format

Durable, Premium Latex-saturated Media

Endura® is bright white premium cellulose based wet strength durable print media. Endura® is saturated with latex for durable indoor and temporary outdoor use. Strength, tear-resistance, flexibility, and the ability to fold without the image cracking are key benefits of the Endura® line. Available for both poster and pressure-sensitive (PSA) applications.

Available Options:

Endura® Satin: The perfect choice when a more economical yet high quality print is needed. Available in 7, 10, and 17 pt thicknesses.

Endura® Satin-TR: A 10 pt tear resistant non-woven print material, perfect for retractable banners, POP displays, and posters.

Endura® Stick-P: A 7 pt permanent pressure-sensitive adhesive (PSA) material for permanent displays and signage.

Endura® Stick-R: A 7 pt removable pressure-sensitive adhesive (PSA) material that is durable yet easy to install, reposition, and remove.

We all know paper prints better than plastic!

It's also more widely recycled. Our paper-based portfolio provides a sustainable option, with many post-consumer options available as well.



*Endura C2S 018 not Eco-solvent printable.

www.qmls.com 800/552-9427 info@qmls.com fax 203/281-6451

Imaging Paper 8/4/16



APPLICATIONS:

Indoor POP
Temporary outdoor displays
Posters
Wall Decor
Hanging Signage
Endura® Print
Durable, latex-saturated media

PRINTABILITY:

Eco-solvent* / Solvent
Latex
UV
Offset / Screen

PRODUCT SAFETY:

PVC FREE
Contains No - IARC
Group 1 Carcinogens
Contains No - OSHA Regulated
Toxic metal or Carcinogens
Contains No - USEPA Toxic
Release Inventory Substances
Complies with European
REACH Standards.



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Durable, Premium Latex-saturated Media

Technical Data

	Caliper	Basis Weight (gsm)	Gloss @ 60°	Brightness %	Whiteness (We) %	Opacity %	Tear MD/CD **	Tensile MD/CD **	Elongation Break (MC/CD)	MIT Fold (MC/CD)
Endura · Satin	7 pt / 7 mil	175*	25	92 minimum	104.5	99	132 / 116	47 / 43	4 / 8.5	415 / 934
	10 pt / 10 mil	235*	25	92 minimum	104.5	99	132 / 116	47 / 43	4 / 8.5	415 / 934
	17 pt / 17 mil	385*	25	92 minimum	104.5	99	132 / 116	47 / 43	4 / 8.5	415 / 934
Endura · Matte	10 pt / 10 mil	235*	25	92 minimum	104.5	99	208 / 192	74 / 44	6 / 14	14,740 / 5,766
Endura · TR	10 pt / 10 mil I	260*	25	92 minimum	104.5	99	448 / 536	42.5 / 32.5	6 / 15	13,935 / 14,967
Endura · Stick-P	7 pt / 7 mil	212*	25	92 minimum	104.5	99	132 / 116	47 / 43	NA	NA
Endura · Stick-R	7 pt / 7 mil	223*	28	92 minimum	104.5	99	256 / 210	99 / 60	NA	NA

These are typical values of the product as produced representing a manufacturing range. Slight variations may occur during the manufacturing process.

* Gms values do not include release liner | * Elmdorf Tear / Grams | *** Pounds Per Inch

Availability

	Size	Core
Endura · Satin	54" x 150' / 137 cm x 45.7 m	3"
	60" x 150' / 152.4 cm x 45.7 m	3"
Endura · Matte	54" x 150' / 137 cm x 45.7 m	3"
	60" x 150' / 152.4 cm x 45.7 m	3"
Endura · TR	54" x 150' / 137 cm x 45.7 m	3"
Endura · Stick-P	54" x 100' / 137 cm x 30.48 m	3"
Endura · Stick-R	54" x 100' / 137 cm x 30.48 m	3"

 Custom sizes are available with minimum quantities required. Commercial sizes available upon request. Call for a quote.

Information provided here is based on research and is believed to be reliable as of printing date. The information does not constitute a warranty. All material should be tested by purchaser to determine final suitability. Quality Media will not be held responsible for customers end use of product. Quality Media is available for directions and advice as to proper use and application of our products.



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Please look for FSC® certified products



FLEXIBLE & RIGID PRINT MEDIA

Display Graphics

(POP / SIGNS / BANNERS)

PHOTO
INDUSTRIAL ART

Decorative

(WALL DECOR / MURALS)

RIGID & BOARD MATERIAL

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