NEENAH

Neenah WIDE FORMAT MEDIA

16 PAPER-BASED BRANDS

FLEXIBLE & RIGID PRINT MEDIA

enviroscape ® mural wide format

Pre-pasted Printable Wall Decor Material

EnviroScape Mural ® is available in Smooth or Textured, for a unique embossed surface finish.   EnviroScape Mural ® is a PVC free wall, window or hard surface scaping product that is pre-pasted with a water activated adhesive backing system, making it easy to install and just as easy to remove, while supporting LEED credit certification for green building applications. To achieve sustainable advantage over traditional pressure sensitive vinyl materials, this high performance and dimensionally stable product is fiber based and incorporates 10% post-consumer waste in its construction.

Installation: Spray water to the back of the sheet until thoroughly saturated. Gently fold the sheet with adhesive parts facing each other to keep moist and allow adhesive paste to activate. Set aside for one minute.

Unfold sheet and place onto a wall from top to bottom. Carefully smooth out bubbles and creases using a broad smoothing brush, not a squeegee, from the middle of the sheet out.

If necessary, spray again with water around the edges during the entire process. Allow surface to dry to the touch and wipe off any excess adhesive using a damp cloth or sponge. Wait for mural to dry completely and trim if necessary using a straight knife with a fresh blade tip.

Removal: Spray the surface with water to allow paste adhesive to relax for easier removal. Start from top to bottom, drawing the product back on itself at a 180˚ degree angle. Spray with more water if necessary. Use a wet cloth to remove any remaining adhesive from surface.

We all know paper prints better than plastic!

It's also more widely recycled. Our paper-based portfolio is provides a sustainable option, with many post-consumer options available as well.

FSC

A BRIGHTER SHADE OF GREEN

Decorative
(WALL DECOR / MURALS)

APPLICATIONS:

Murals

Wall Decor

Pole wrap

POP signage

Window signage

PRINTABILITY:

Solvent

Latex

UV

Offset/Screen

PRODUCT SAFETY:

ASTM E-84 Fire Rating

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Technical Data				
Caliper	Basis Weight (gsm)	Gloss @ 60°	Brightness %	Opacity %
10 pt / 10 mil	280	< 30	88+	97

These are typical values of the product as produced representing a manufacturing range. Slight variations may occur during the manufacturing process.

Availability	
Size	Core
50" x 150 ' / 127 cm x 45.7 m	3"

Custom sizes are available with minimum quantities required.   Commercial sizes available upon request. Call for a quote.

Information provided here is based on research and is believed to be reliable as of printing date. The information does not constitute a warranty. All material should be tested by purchaser to determine final suitability. Quality Media will not be held responsible for customers end use of product. Quality Media is available for directions and advice as to proper use and application of our products.

WIDE FORMAT MEDIA

FLEXIBLE & RIGID PRINT MEDIA

Display Graphics
(POP / SIGNS / BANNERS)

PHOTO
INDUSTRIAL ART

Decorative
(WALL DECOR / MURALS)

RIGID &
BOARD
MATERIAL

NEENAH PAPER INC

Manufactured
With
Recycled Fiber
MADE IN THE USA

FSC
www.fsc.org
FSC® C011397
The mark of
responsible forestry

Please look for FSC ® certified products

neenahpaper.com /wideformat